



LINCOLN SCHOOL

P R O V I D E N C E

FOR IMMEDIATE RELEASE

STYLEWEEK AND LINCOLN SCHOOL PARTNER FOR SEED STUDENT DESIGN COMPETITION

Providence, RI (January 2, 2018) – SEED: Innovation Meets Education Student Competition will be partnering with the Lincoln School located in Providence, Rhode Island for the 6th biannual challenge happening during Season 14 of STYLEWEEK Northeast. The SEED Student Design Challenge will kick off opening night of STYLEWEEK Northeast on February 21st, 2018 and will showcase the creations of three hand-selected Lincoln School students.

Willa Summers, Grade 12, Maeve McEnroe, Grade 11, and Brigitte Lynch-Johnson, Grade 9, will be the participating students in this coming February's challenge. The students will be constructing one garment each comprised fully of recycled materials. The students will present each of their designs on the runway, while a video of each designer explaining her inspiration, concept, and technique plays in the background. After each design is exhibited, seven industry professionals will be critiquing each student designer's garments in front of the audience of attendees.

"STYLEWEEK Northeast is thrilled to be partnered with Lincoln School as we introduce the first high school participants to partake in our SEED Student Design Challenge. SEED has always focused on collegiate students, so broadening the awareness to incorporate high school students was a natural progression." Says STYLEWEEK founder, Rosanna M. Ortiz. "We cannot wait to see the creations of these three students and we look forward to many more SEED Student Design Challenges featuring high school contestants in the future."

"We're very excited to participate in this new initiative and partner with STYLEWEEK. This idea was such a beautiful fit with the strong existing Visual Arts curriculum at Lincoln School, and the students are thrilled to be challenged in this way," said Anita Thompson, Visual Arts Department Head. "The idea of repurposing material and envisioning different uses for found objects was a great way to creatively and constructively combine artistic vision and critical thinking. Designing wearable art is a first for these girls, and they can't wait to showcase their work."

Tickets for families of the Lincoln School will be available for early purchase on January 15th, 2018. Tickets for the community will be available for purchase end of January 2018 through the STYLEWEEK website and tickmaster. To learn more about STYLEWEEK Northeast or the Lincoln School go to www.styleweeknortheast.com or www.lincolnschool.org.

About STYLEWEEK Northeast.

STYLEWEEK Northeast 501(c)(3), was created with the vision of connecting the community and press with emerging design and fashion talent. A fashion week focused on the business of fashion, STYLEWEEK is a true celebration of style and culture, which includes both formal fashion shows and community-wide events.

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